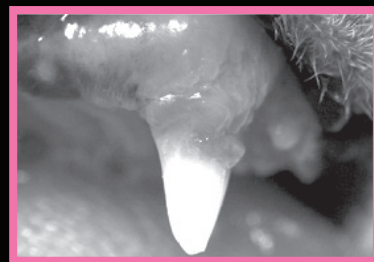
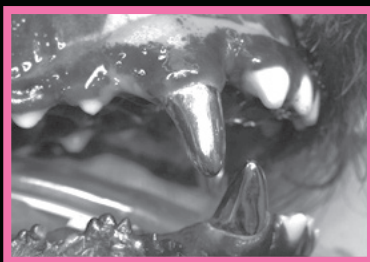
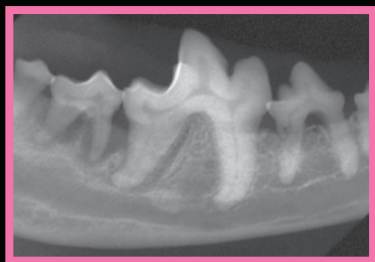


EXHIBITOR PROSPECTUS

38th Annual Veterinary Dental Forum® and Trade Show



WWW.VETERINARYDENTALFORUM.ORG

co-sponsored by
The Foundation for Veterinary Dentistry | American Veterinary Dental College



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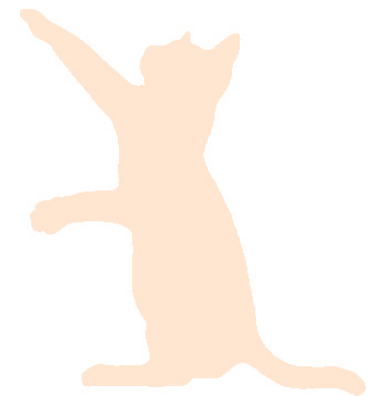
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ABOUT THE VETERINARY DENTAL FORUM



The VDF® was founded in 1987 for the purpose of advancing the knowledge, education, awareness and skills involved in veterinary dentistry among veterinarians, veterinary technicians, veterinary students, veterinary staff and anyone else with an interest in veterinary dentistry. The Veterinary Dental Forum is hosted by a combination of the Foundation for Veterinary Dentistry, the Academy of Veterinary Dentistry and the American Veterinary Dental College. The Veterinary Dental Forum is not only the largest veterinary dental conference but also the longest continually running meeting of its type. The Veterinary Dental Forum strives to provide the best veterinary dental program in the world with the finest lectures and labs from the top experts in the veterinary dental field.

The Veterinary Dental Forum is considered the premier event in veterinary dentistry with an extensive array of educational sessions, technical updates, hands-on labs, case study presentations and exhibits.

The Veterinary Dental Forum is held each year at a new location to allow regular attendees a chance to see various sites and locations around our great country. This also provides an opportunity to be educated, entertained, and do some sight-seeing. The Grand Opening Reception of the exhibit hall gives everyone a chance to get to know each other in a more relaxed atmosphere.

VDF NUMBERS AND DEMOGRAPHICS. . .

The Veterinary Dental Forum hosts approximately 1,350+ attendees annually, which includes veterinarians, technicians, practice staff, company representatives and guests. In 2023 the VDF was held in Louisville, Kentucky and drew attendees mostly throughout the U.S. and 20 countries including Australia, Belgium, Brazil, Canada, China, Denmark, Finland, Germany, Hong Kong, Japan, Korea, New Zealand, Norway, Poland, Portugal, Russia, Spain, Switzerland, Taiwan, and the United Kingdom.

2023 ATTENDEE BREAK DOWN LOUISVILLE, KY, October 25th - 28th

Meeting attendees were as follows:

- DVM/VMD/DDS/Practice Manager = 389
- FVD Contributor/EVDS Members = 18
- Veterinary Technicians = 327
- VTS Dentistry Technicians = 82
- AVDC Diplomates, AVD Fellows, Residents, RDHs = 326
- Veterinary Medical Students = 14
- 2020-2022 Veterinary Medical Graduates = 27
- Guest registrations = 40

- Exhibitors = 201
The exhibitor registration was 82 booths this year with 68 companies represented.

- Total registered attendees = 1424

2022 ATTENDEE BREAK DOWN RENO, NV, September 28th - October 1st

Meeting attendees were as follows:

- DVM/VMD/DDS/Practice Manager = 353
- FVD Contributor/EVDS Members = 12
- Veterinary Technicians = 283
- VTS Dentistry Technicians = 76
- AVDC Diplomates, AVD Fellows, Residents, RDHs = 319
- Veterinary Medical Students = 7
- 2020-2022 Veterinary Medical Graduates = 34
- Guest registrations = 34

- Exhibitors = 184
The exhibitor registration was 78 booths this year with 63 companies represented.

- Total registered attendees = 1302



INTERESTED IN EXHIBITING AT VDF?

The exhibit show features 70-75 companies from every section of the veterinary dentistry industry.

Products represented in the past include:

- Air delivery systems
- Bonding agents
- Curing lights
- Dental cleaning and care products
- Dental instruments and equipment
- Diagnostic kits
- Digital imaging, x-ray
- Electronic patient records and administrative forms
- Educational books and materials
- Endodontic equipment and products
- Examination tables and equipment
- Finishing and polishing systems
- Flexible instrumentation
- Impression equipment and materials
- Instrument sharpening and repair services
- Intra-oral cameras
- Headlights/Magnifiers
- Home dental/oral care
- Hospital Equipment
- Joint health
- Medical books and periodicals
- Models
- Pain management
- Pet food
- Pet Insurance
- Periodontal supplies
- Patient warming systems
- Pharmaceuticals
- Protective eyewear
- Oral cleansing
- Orthodontic supplies
- Restoratives
- Sealants
- Scalers
- Scopes
- Social media services
- Software (practice management, dental charting)
- Sterilizers
- Surgical lighting
- Surgical instruments and equipment
- Transplant supplies
- Ultrasonic cleaners and solutions, scalers and polishing units
- Video equipment

WHEN YOU EXHIBIT AT THE VDF YOU WILL RECEIVE. . .

- Contact information listed in the official program guide for future reference (if registered by June 15th).
- Next year priority placement, ability to pre-register.
- Up to two (2) company representatives per booth to attend the conference and exhibit.
- Approximately 20 contact hours to exhibit, allowing for plenty of contact time with the attendees.
- Box lunches and breaks are hosted in the exhibit area each day to build traffic.
- Welcome Reception/Exhibit Hall Grand Opening event with attendees.
- One copy of the on-site program with official proceedings on a USB drive per company.
- Invitation to attend social events, when scheduled, with potential clients (additional fee required).
- Attendance at scientific sessions on a space-available basis (continuing education certificate not provided without a separate paid registration).
- Your company name/logo on signage at the meeting; posted near the registration desk and/or in the exhibit area.
- Inclusion of your company name/logo on the VeterinaryDentalForum.org website and promotional HTML's pre and post meeting.
- A printed list of attendees' contact information (provided at the Forum).
- The option to purchase a digital attendee list available for exhibitors; pre and post digital lists sent. The option to purchase a digital list is only available to registered vendors.
- Option to purchase on-site program ads at a reduced rate.

Sponsors receive additional recognition and benefits: See sponsor opportunities for more information on page 15-16.

ADVERTISING OPPORTUNITIES



ON-SITE PROGRAM ADS

Make the most of your trade show experience, run an advertisement or 'invitation' to your booth in the VDF on-site program. The book includes the daily schedule, activities, exhibitor list, company descriptions, speaker information and necessary last-minute details needed by attendees. Ads placed in the VDF on-site program proceedings book are sure to be noticed by attendees. Exhibitors' prices are discounted. Ad placement is assigned at random with on-site program sponsors receiving priority placement.

On-Site Program Guide Full Page	B&W	Color
Exhibitors.....	\$600	\$700
Non-Exhibiting Vendors.....	\$775	\$875

On-Site Program Half Page	B&W	Color
Exhibitors	\$400	\$500
Non-Exhibiting Vendors.....	\$575	\$675

ATTENDEE PACKET INSERTS

Attendee packet inserts are another easy, affordable way to advertise. A maximum of five (5) companies will be given the chance to have their advertisement placed directly in each attendee packet.

Attendee Packet Inserts.....\$1,300 (approx. \$1.15/attendee) *Limited to 5 companies.*
Price does not include company's printing and shipping costs.

ADVERTISEMENT SPECIFICATIONS

ON-SITE PROGRAM AD SPECIFICATIONS

Full Page Ad: 10”h x 7.5”w
Half Page Ad: 5”h x 7.5”w

For best results, do not use high contrast photos. JPG or high resolution PDF files are preferred and will yield the best results. Ads must be formatted to the correct size (see above), or distortion of the ad may occur. Typesetting will not be provided by the VDF. **Ads must be received by email at rshippy@hadickmanagement.com by July 1st.**

ATTENDEE PACKET INSERT SPECIFICATIONS

8.5”X11” ad inserts for attendee packets. Inserts can be double-sided. Companies are responsible for printing and shipping the inserts to the VDF office in time for packet insertion at their own expense. **Printed copies (1,100) must be received at the VDF office by August 1st. (Do not place inserts in plastic sleeves.)**

CONFERENCE DETAILS

Renaissance Esmeralda Resort & Spa September 25 - 28, 2024



After record-setting attendance in 2023, VDF is excited to host the 2024 conference. We are expecting high attendance and a quickly sold out exhibit hall.

Room Rates & Reservations

Single/Double Occupancy - \$235.00++

Reserve online: <https://www.veterinarydentalforum.org/host-hotel>



Thank You 2023 Sponsors!

A special **“Thank You”** to the sponsors of the 37th Annual Veterinary Dental Forum!

PREMIER SPONSORS



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



GENERAL SPONSORS

Addison Biological Laboratories | ADTC Training & Conference Center | Animal Dental Chart, Inc.
Banfield Pet Hospital | Beyond the Crown Veterinary Education | BioChange LTD | Elanco | Medco
Instruments | Sedecal USA aka VetRay | Tartar Shield Pet Products | Thrive Pet Healthcare | Veterinary
Services & Supplies | Veterinary Transplant Services | Veterinary Information Network | Virbac US | Zoetis

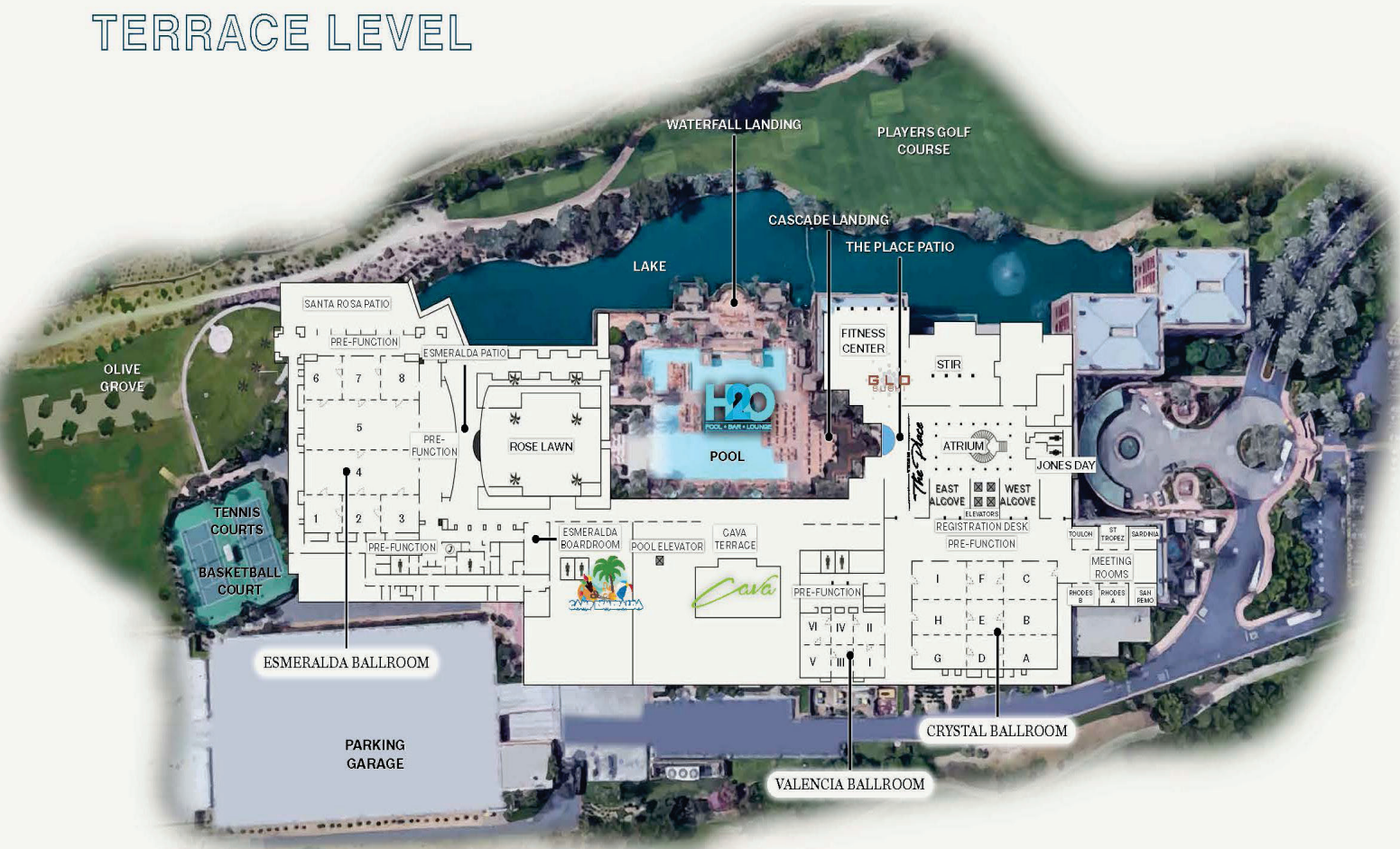


CRYSTAL BALLROOM and FOYER

Final Floorplan will be available on April 15th.



TERRACE LEVEL



LOBBY LEVEL



THIRD LEVEL





IMPORTANT NEWS

2024 EXHIBIT HALL SCHEDULE

The Exhibit Hall will be located in the Crystal Ballroom and Foyer

WEDNESDAY - SEPTEMBER 25

8:00am-5:00pm

8:00am-5:00pm (*tentative*)

6:00pm-8:00pm

THURSDAY - SEPTEMBER 26

9:30am-6:00pm

9:50am-10:20am

12:10pm-1:30pm

3:20pm-3:50pm

FRIDAY - SEPTEMBER 27

9:30am-4:00pm

9:50am-10:20am

12:10pm-1:30pm

3:20pm-3:50pm

SATURDAY - SEPTEMBER 28

9:30am-2:00pm

9:50am-10:20am

12:10pm-1:30pm

2:00pm-6:00pm

12:00pm-10:00pm

6:00pm-8:00pm

10:00pm

Exhibitor Move-in

Lab Equipment Move-in (*Lab equipment must be shipped and labeled separately from exhibit booth shipments*)

Exhibit Hall Grand Opening & Welcome Reception

Exhibit Hall Open

Attendee Break with Exhibitors

Attendee Lunch

Attendee Break with Exhibitors

Exhibit Hall Open

Attendee Break with Exhibitors

Attendee Lunch

Attendee Break with Exhibitors

Exhibit Hall Open

Attendee Break with Exhibitors

Attendee Lunch

Exhibitor Tear Down

Lab Equipment Tear Down

Farewell Social with Attendees and Sponsors

Exhibitors must be off the floor

PREVIOUS EXHIBITORS

2023 EXHIBITORS

Adaptix Ltd

Addison Biological Laboratory

ADTC Training & Conference Center

Allevo Veterinary Solutions

Animal Dental Chart Inc

Animal Emergency & Referral Center of Minnesota

APIXIA Inc

AVDT

Banfield Pet Hospital

BioChange LTD

Cislak Mfg Inc

Coltene

Cresilon Inc - Vetigel

Crown Seating LLC

D.A.V.I.D.

Dechra Veterinary Products

Dental Focus LLC

Dentalaire Products

Dispomed

DNTLworks Equipment Corp

Doctor Multimedia

Elanco

Elite Science Vet

Enova

Epica Animal Health

Epicur Pharma

Equine Blades Direct LTD

Ethos Veterinary Health

Gallant

GBS Technologies

GervetUSA, Inc.

Hospital for Veterinary Dentistry and Oral Surgery

HotDog Patient Warming

iM3, Inc.

Jorgensen Labs

Luminos Pro

MAI Animal Health

Medco Instruments

MediLoupes

Midmark Corporation

Modern Veterinary Therapeutics

MouthWatch

MyVet Imaging

New Vet Equipment

Orastripdx

PetDental USA

PetMap

Q-Optics

RevBio, Inc.

RGP Dental

Rose Micro Solutions

Schultz Technology

Scout

Sedecal USA Inc aka VetRay

Shippo Dental

Skulls Unlimited International, Inc.

Southeast Veterinary Dentistry and Consulting

Surgitel/General Scientific Corp.

Swissvet Veterinary Products (Terafloat)

Tartar Shield Pet Products

Televet Systems LLC

Thrive Pet Healthcare

(Previously Pathway Vet Alliance)

TriLogic Pharma

Veritas Veterinary Partners

Veterinary Information Network

Veterinary Transplant Services

Virbac US

YummyCombs - Pet's Best Life



(Approved 4.1.2021)

History of VDF Point System

Prior to 2021, booth selection for the VDF Conference was on a point system as follows:

- 1) Highest accumulated points would have first choice of booth selection.
- 2) New exhibitors did not have the opportunity to exhibit until all companies with points chose first (points have been carried forward for 30+ years).

Booth selection was not a direct benefit to the Veterinary Dental Forum and did not adequately reflect annual sponsorship and advertising support. This process has become ineffective, leading to new companies being placed on wait lists, or unable to participate. As a result, several new policies were considered. Please see below for detail on the current sponsor policy.

2024 Exhibitor/Sponsor Registration

2024 conference exhibitors will receive priority placement based on the 2023 total calculated support. For the 2024 year, all registrations will open April 1th. Those that sponsored in 2023 will have priority placement, but must register before April 15, 2024 to receive priority placement.

Registration Policy

In an effort to more appropriately recognize companies that sponsor and financially support VDF's programs year-round, a more direct and immediate benefit of sponsorship has been approved by the Veterinary Dental Forum Board. This sponsorship benefit is to give priority of booth placement and sponsorship selection at the current VDF Conference, for the following year. Priority for booth registration will be calculated based upon an exhibitor's total booth fees, sponsorship and advertisements purchased within that present year (in-kind sponsorships at the Veterinary Dental Forum will also be included).

Current Exhibitor/Sponsor Pre-Registration

2024 conference sponsors will receive priority placement and will be allowed to pre-register for the following year's conference (2025). Companies that miss their allotted registration time frame will forfeit their opportunity to pre-register, they would then be eligible to register April 1, 2025. Exhibit deposits will be processed to verify intent (Deposits are non-refundable but would be credited toward the following year's meeting). Sponsorships for the year 2025 must be confirmed in writing by March 1st in order to be considered in the placement calculation.

Pre-registered booths will be confirmed via email to the contact on file no later than April 1st, 2025 prior to the opening of general registration for exhibitors in April 2025.

Number of Booths per Exhibitor

Exhibitors will be allowed to reserve their preferred booths, up to three spaces. If an exhibitor wishes to reserve four or more exhibit booths, the additional booths will be held in their name but will not be billed nor confirmed until June 15th. This current policy will stay in place in order to allow new exhibitors to attend during meetings where VDF might have more limited booth space, while also honoring commitments to dedicated exhibitors.



EXHIBITOR/SPONSOR POLICY Cont...

Timeline for 2025

Registration for all vendors will be tiered as such:

Tier 1 pre-selection: Exhibitors that sponsor or support the VDF during the 2024 year will be invited, in rank-order based upon total calculated support, for early bird registration. They would provide first and second preference to reserve booth space for the following year. At that time the exhibitor would sign a commitment and make a small deposit on the exhibit booth to hold space. Confirmed in writing from VDF Management by March 1st, 2025.

Tier 2 pre-selection: All exhibitors willing to offer signed-intent to sponsor the conference in 2025, will be invited to register during an 'open call' in March 2025. This will occur after the Tier 1 exhibitors are assigned. The same selection options and deposit will be required to hold space as Tier 1 exhibitors.

All exhibitors on-site in 2024, that do not intend to sponsor for 2025, will be invited to register via the VeterinaryDentalForum.org website on or after April 1, 2025.

NOTE: All exhibitors that intend to sponsor for 2025 must confirm their commitment of the preferred sponsorship opportunity, in writing to the VDF office by March 1, 2025. If their commitment form with deposit is not received, their first-option booth selection may not be granted and the exhibitor will need to re-register during the Tier 3 registration process, opening April 1, 2025.

Tier 3 registration, on/after April 1st: 2024 exhibitors, that did not pre-arrange to sponsor in 2025, will continue to receive priority registration as gratitude for their involvement. These individuals will be able to secure available sponsorship at any time. Sponsorships committed would be figured into booth selection priority for 2025, as possible. Sponsorships committed and paid at this time will elevate an exhibitor's priority placement for the 2025 registration process.

Tier 4 registration, on/after April 16th: This is the date registration will open for all companies not yet registered and new companies. Any sponsorships provided at this time will apply toward the priority placement for the 2025 renewal process.

Sponsorship Payments & Deposits

Deposit amounts to hold booths will be set annually and may change from year to year. Signed sponsorship commitments will be due by March 1, 2025 in order to calculate as part of total sponsorship. Full sponsorship payments must be received by July 1st each year.

Exhibitors Seeking Questions & Comments

If you seek clarification about any of these policies please email contact@VeterinaryDentalForum.com for more information. Alternatively check the www.VeterinaryDentalForum.org for updates to the exhibit policies and floor plans when available.

EXHIBITOR TERMS AND CONDITIONS



CONTRACT FOR SPACE

The application for exhibit booth space and the formal confirmation constitutes a contract for the right to use the space allotted. In the event of fire, strikes, or other uncontrollable circumstances, this contract will not be binding.

USE OF SPACE

1. No exhibitor shall assign, sublet, or share the whole or any part of the space allotted without the knowledge and consent of the Foundation for Veterinary Dentistry (This will be strictly enforced). Violators of this policy could be asked to leave the show. Aisles must be kept clear. Exhibitor must comply with all safety, fire, and health requirements during move-in, operation, and move out.
2. FVD does not endorse the products or services of the companies who exhibit during the forum.
3. FVD shall have the right to require dismantling of an exhibit or part of an exhibit which in their opinion is not suitable to or in keeping with the character or purpose of the Forum.

EXHIBIT SPACE

All dimensions and locations of the booths on the enclosed floor plan are believed, but not warranted, to be accurate. Show management reserves the right to make modifications to the floor plan as deemed appropriate. No space is assigned without the official contract and payment of the full exhibit fee. Due to space limitations vendors will only be guaranteed up to three (3) booths for purchase. If the vendor wishes to reserve more than three (3) booths, they will be held. If the booths are not needed for sale to other companies as of July 1st, then the vendor will be granted permission as of July 2nd to purchase said booths requested. Payment will not be charged for booths 4 or more until they are confirmed on July 2nd.

HOURS OF EXHIBITION

All times are local to the venue. **Move-in may begin at 8:00am on Wednesday, September 25th, 2024, and has to be completed by 5:00pm that same day. Exhibits must remain intact and manned during exhibit hours until closing Saturday. Early tear down or removal of merchandise after the first day of installation and before dismantling time is strictly prohibited.** Violation of this rule could result in a forfeiture of exhibit space and the revocation of your invitation to exhibit at the VDF conference for one year. **Lab and exhibit shipments must be labeled and shipped separately to ensure accurate delivery by exhibits contractor.**

EXHIBIT HALL ADMITTANCE/BADGES

Exhibitor must furnish show management with an advance list of their representatives by August 23rd. Representatives must pick up badges and registration packets upon arrival at the exhibit show registration counter. Only two (2) badges will be issued per purchased booth. Additional badges will be available at the cost of \$250 per badge (includes welcome reception ticket, box lunches and break refreshments).

LIABILITY

The FVD, any officer, employee, or agent of the same, will not be responsible for the safety or the property of the exhibitors, their agents or employees, from theft, damage by fire, accident, or other cause, but will use reasonable care to protect the exhibitor from such loss. Exhibitors wishing to insure their goods must do so at their own expense. Security will be provided by FVD during the times that the exhibits are closed. In addition, the exhibitor will indemnify and hold harmless FVD, any officer, employee, or agent of the same, from any and all liabilities, claims, costs, damage and reasonable fees of counsel incurred in connection with any claim arising out of or caused by exhibitor's display or distribution of materials, or performance of any music or other material that violates any copyright, patent, trademark, trade name, service mark, or other similar right of any other party.

CONTRACTOR

Fern Exposition & Event Services has been chosen as the official decorator for the meeting. Information kits will be sent by email directly to vendors with forms for additional furnishings, electricity, etc. by no later than May 2024.

CARE OF BUILDING/EQUIPMENT

Exhibitors, or their agents, shall not injure or deface the walls or floors of the building or tabletops. No signs or any other articles shall be posted, nailed, or otherwise attached to floors, walls, furniture, or fixtures. When damage appears, the exhibitor is liable to the FVD and to the hotel.

EXHIBIT FEES

The fees are as follows: Premier booth - \$1,800 (each); Standard booth - \$1,600 (for 1st booth), additional Standard booths - \$1,100 each. The full fee is due when the contract for exhibit space is submitted. Contracts and fees must be received no later than July 1, 2024, in order for the exhibitor's name to be printed in the conference materials. A late fee of \$150 will be assessed for registration forms received after July 1st. Checks should be made payable to Foundation for Veterinary Dentistry and mailed with the contract to Veterinary Dental Forum, P.O. Box 6, Meridian, ID 83680. Credit card payments should be directed via email: contact@VeterinaryDentalForum.com. Questions directed via telephone: 208-466-8764 or email at contact@VeterinaryDentalForum.com.

COPYRIGHT POLICY

Exhibitors must obtain authorizations from third parties concerning copyrights, music licensing, patents, trademarks, trade names, slogans, logos, service marks, and other similar tangible property rights used by the exhibitor.

EXHIBITORS ARE STRICTLY PROHIBITED FROM USING THE VDF LOGO OR CONFERENCE LOGO ON ANY PROMOTIONAL MATERIALS WITHOUT PRIOR WRITTEN CONSENT.

ASSISTANCE FOR PERSONS WITH DISABILITIES AVAILABLE

If exhibitor requires a reasonable accommodation or auxiliary aid to participate in this meeting, please contact the VDF office by July 1, 2024.



EXHIBITOR TERMS AND CONDITIONS

Cont...

INVESTMENT & PAYMENT

One 'premier' booth 10x10	\$1,800
One 'standard' booth 10x10	\$1,600
Additional 'standard' booth 10x10	\$1,100
Additional Exhibitor Badge	\$250 each
Digital Attendee List (pre & post)	\$250

EXHIBIT SPACE FEES

EXHIBIT BOOTH SPACE INCLUDES:

One standard (1) 6-foot table, two (2) chairs, pipe/drape, carpeted exhibit hall, one (1) identification sign, two (2) exhibitor badges per booth space purchased, overnight exhibit hall security.

OFFICIAL SERVICE CONTRACTOR

Fern Exposition & Event Services has been chosen as the official decorator for the meeting. Information kits will be sent by email directly to vendors with forms for additional furnishings, electricity, etc. by no later than May 2024. We encourage you to utilize the recommended drayage company to ensure that your shipments will not be rejected by the hotel facility. Please read these guidelines carefully.

SHIPPING & STORAGE

Once the signed contract and payment are received, a confirmation and receipt will be sent with additional instructions and information regarding shipping and set-up.

CANCELLATION POLICY

All cancellations must be received in writing via mail, fax or e-mail. Requests received prior to June 1st will receive a refund minus a 25% administrative charge. Requests received June 2nd - June 15th will receive a 50% refund. **Refunds will not be granted on or after June 16th.** In the event of cancellation, VDF assumes no responsibility for having included the name of the canceled exhibitor in conference materials.

INSURANCE

Foundation for Veterinary Dentistry and the Renaissance Esmeralda Resort and Spa require that each exhibitor maintain worker's compensation, commercial general liability, personal injury and blanket contractual liability insurance at limits of at least one million (\$1,000,000) per occurrence and one million (\$1,000,000) aggregate. Such insurance, maintained by the exhibitor, must be issued and include coverage of the indemnification obligations of the exhibitor under these rules and regulations, and shall name the FVD as additional insured. A certificate of Insurance may be requested at least 30 days before the exhibit date.

Networking Events

Networking Opportunities

Wednesday Welcome Reception

The Wednesday Welcome Reception is generally held from 6pm-8pm and is open to all registered conference attendees. This is a well attended opportunity to network and promote your services.

Fun Run

The Fun Run is a way for everyone to get together in the early morning and walk/jog together during a leisure 3K course. This is attended by approximately 100 attendees.

We are looking at some additional social events that would be available in May 2024.

Saturday Lunch with Exhibitors

We will be offering lunch to the attendees on Saturday again this year as a way to drive attendance into the vendor hall before closing this day. We are hoping that attendees will really visit the vendor hall before it closes to make their last minute purchases or connections.

Saturday Farewell Reception

The Saturday Farewell Reception will be held from 6pm-8pm and is open to all registered conference attendees. Sponsors of the Dental Forum will be invited to this social event.

VDF SPONSORSHIP BENEFITS



Sponsorships are accepted on a first-come, first-served basis. Sponsorship level is also considered with priority booth placement. If there are specific items not listed that you would like to sponsor or if you would like to reserve a sponsorship, please contact the VDF, at contact@VeterinaryDentalForum.com.

SPONSORSHIP RECOGNITION

The most valuable benefit for all sponsors is the option to:

- 1) Pre-reserve a booth(s) for the following year ahead of all other vendors [based upon level of contribution]; and
- 2) Receive first option for the same sponsorship the following year.

Note: Each specific sponsorship may also receive additional recognition at the event, the below is minimal recognition for general and specific sponsorships.

PRE-CONFERENCE	PREMIER	GOLD	SILVER	BRONZE	GENERAL SPONSOR
	\$100,000+	\$50,000-\$99,999	\$10,000-\$49,999	\$5,000-\$9,999	\$1,000-\$4,999
LOGO on promotional HTML emails pre and post meeting	X-LARGE (linked)	LARGE (linked)	MEDIUM	SMALL	NAME ONLY
LOGO on sponsor page of website (www.VeterinaryDentalForum.com)	X-LARGE (linked)	LARGE (linked)	MEDIUM	SMALL	NAME ONLY
DURING CONFERENCE					
COMPLIMENTARY BOOTH OR REDUCTION	ONE FREE BOOTH	50% DISCOUNT ON ONE BOOTH	\$300 DISCOUNT ON ONE BOOTH	N/A	N/A
COMPLIMENTARY AD IN THE ON-SITE PROGRAM GUIDE	FULL PAGE	HALF PAGE	\$150 OFF	N/A	N/A
COMPLIMENTARY ATTENDEE LIST (digital)	X	X	X	X	N/A
SPONSOR LEVEL FLOOR GRAPHIC (when allowed by hotel facility)	X	X	X	X	N/A
LOGO on signage at Registration Desk, Exhibit Hall and Powerpoint in lecture rooms	X-LARGE	LARGE	MEDIUM	SMALL	NAME ONLY
SPONSOR RIBBON TO WEAR ON BADGE	X	X	X	X	X
LOGO SIGNAGE AT SPECIFIC EVENT	X	X	X	X	NAME ONLY
COMPLIMENTARY CONFERENCE PROCEEDINGS (DIGITAL FORMAT)	6 COPIES	4 COPIES	2 COPIES	1 COPY	1 COPY
POST CONFERENCE					
LOGO on following year's promotional materials to attendees and exhibitors.	X-LARGE (linked)	LARGE (linked)	MEDIUM	SMALL	NAME ONLY
Recognition in JVD article post-Forum, with reference to website for complete list of sponsors.	X	X	X	X	X
VENDOR SPOTLIGHT in the Foundation Newsletter (year-round) *Video/graphic with link to website on new product, etc.	X	X	N/A	N/A	N/A
Recognition in promotional materials (year-round)	X	X	X	X	X



VDF SPONSORSHIP OPPORTUNITIES

(Mark sponsorships of interest and include this page when submitting registration form.)

EDUCATIONAL COURSES

Sponsored Laboratory

Check Box

Full Sponsorship	\$2,500	
Partial Sponsorship of a Lab	\$1,500	

Sponsored Lecture Sessions

Full Sponsorship of a Lecture Series	\$3,000	
Partial Sponsorship of a Lecture Series	\$1,250	

Please indicate the lecture series your company would like to be a sponsor in:

- Fundamental
- Intermediate
- Advanced Series
- Equine
- Technician Series
- Specialist in Training - Anesthesia
- Original Research
- Practice Management/Wellness
- Exotics
- Diversity, Equity, Inclusion Series

Sponsored Poster Session

Full Sponsorship	\$750	
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Sponsored/Hosted Breakfast/Lunch Lecture

Product demonstration/lecture from hosted vendor *Price will be based on number of attendees, room size, food & beverage and time.	\$TBD	
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SOCIAL EVENTS

Grand Opening Welcome Reception in Exhibit Hall

Banner sign recognition, sponsor recognition in program guide, online schedule, website.

Full Sponsorship	\$6,000	
Partial Sponsorship (two)	\$3,000	

Refreshment Breaks in Exhibit Hall

Thursday Breaks - AM/PM	\$3,000	
Friday Breaks - AM/PM	\$3,000	
Saturday Breaks - AM/PM	\$3,000	

Lunches in Exhibit Hall

Thursday Lunch	\$4,000	
Friday Lunch	\$4,000	
Saturday Lunch	\$4,000	

Saturday Farewell Reception

Full Sponsorship	\$5,000	
Partial Sponsorship (two)	\$2,500	

*Submission of this form does not guarantee sponsorship.

VDF SPONSORSHIP OPPORTUNITIES

(Mark sponsorships of interest and include this page when submitting registration form.)



Fun Run/Walk

Full sponsorship will be the 'namesake' sponsor for the event. Example: "VDF/company name Fun Run/Walk". Have your logo printed on our "collector's item" t-shirts! Approximately 150 attendees.

Full Sponsorship	\$4,000	SOLD
Partial Sponsorship (up to two companies)	\$2,000	n/a

PRINTED/BRANDED ITEMS

On-Site Program Guide

Full sponsorship includes full-page color advertisement placed on inside front cover of on-site program and company logo on VDF Proceedings USB drive. Partial sponsorships include a complimentary half-page ad and prominent listing in the printed proceedings.

Full Sponsorship	\$5,000	
Partial Sponsorship (up to two companies)	\$2,500	

Badge Wallets

VDF will recognize your sponsorship by printing your company logo on the attendee badge wallets.

Full Sponsorship	\$4,000	SOLD
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Notebooks for Attendees

Sponsor will provide their logo to the Veterinary Dental Forum for placement on notebooks.

Full Sponsorship	\$5,000	SOLD
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Registration Bags or Folders

Sponsor will be provided with 2023 VDF logo for placement on bags or folders.

Sponsor is responsible for purchasing and shipping 1,200 bags or folders to the meeting venue.

Full Sponsorship	\$4,000	
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Custom RFID Hotel Key Cards

Sponsor will provide their logo to the Veterinary Dental Forum for placement on hotel room key cards.

Full Sponsorship	\$4,500	SOLD
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WiFi Sponsor for Attendees

Exclusive sponsorship of WiFi for the conference. (Logo and custom link to website on landing page.)

Full Sponsorship	\$5,000	
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Floor/Window Clings

Registration Desk (36" x 36", up to three companies)	\$1,250	
Directional Clings "Visit our Booth # + Logo" Placed in main paths to Exhibit Hall	\$500	SOLD

PROMO ITEMS

Logo'd Mints/Gum/Etc.	\$1,500	
Custom Promo Items for Attendee Packets (open to discuss)	\$TBD	

*Submission of this form does not guarantee sponsorship.
The VDF office will contact you to discuss preferences and availability.

INFORMATION

Renaissance Esmeralda Resort & Spa
44-400 Indian Wells Lane
Indian Wells, California 92210, USA

HOTEL RESERVATIONS

The Veterinary Dental Forum has secured a block of rooms for attendees and exhibitors of the 2024 VDF.

Reduced VDF rates are \$235++ single/double.

Reservations are available online at:
<https://www.veterinarydentalforum.org/host-hotel>

**Hotel reservation deadline:
September 2, 2024**
(Based on availability.)

SAVE THE DATE 2025!



San Antonio, Texas September 24 - 27, 2025

